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## **GARAGE DOORS & GARAGE DOOR OPENERS: A DOZEN REASONS WHY YOU NEED NEW ONES**

It goes up, it goes down. But a new garage door can do a lot more than that. **Here are a dozen reasons why you need a new garage door and garage door opener.**

### **1. New garage doors can increase the value of your home.**

An online survey says that 71% of homeowners who recently replaced their garage door believe it increased the value of their home. When nationwide real estate agents were shown "before" and "after" photos of houses upgraded with new, stylish garage doors, they increased the list price of the home anywhere from 1 to 4 percent. That means a \$2,000+ investment in a garage door could increase the sale value of your home by as much as \$7,000 if you're selling a \$175,000 home. Look at some dramatic "before and after" photos at [GarageWowNow.com](http://GarageWowNow.com), and you'll see the difference a new garage door can make.

### **2. New garage doors can put money back in your pocket.**

The Federal Government's Energy Improvement and Extension Act of 2008 extends tax credits for energy efficient home improvements. This includes qualifying insulated garage doors. That means that adding a new garage door in 2009 can save you money by helping to lower home energy consumption and costs AND it will help pay for itself this year through the tax credit incentive, worth up to \$500.

### **3. New garage doors help you Lower The Door On Crime.**

According to statistics compiled by metropolitan police departments, approximately 50 percent of all residential burglaries can be traced to an open or an unsecured garage door. How many times have you gone in your house after working in your yard or carrying groceries out of your car and left the garage door open? The garage door industry suggests that you Lower the Door on Crime in 2009 by making it a practice to always close and secure your garage door to protect the valuables in both your home and your garage.

If you're looking for helpful security devices to remind you to close your door, you can purchase an open garage door indicator that can be affixed to your door. When a garage door is left open, a warning light will indicate "open door." Homeowners can sleep easy, knowing their garage doors are closed and their families are safe.

### **4. New garage door openers have built-in safety features.**

Photoelectric eyes – mounted about six inches above the floor – cast an invisible beam across the door opening and provide extra protection against entrapment. If a door is closing and a child or pet runs underneath the door, the beam breaks, causing the door to automatically reverse.

### **5. New garage doors can work even during power outages.**

A popular accessory sold with new garage door openers is a battery back-up system that allows you to use your opener several times, even after the loss of power to your home. It's a wonderful feature that prevents you from being trapped outside in a storm.

## **6. New garage doors are today's front door.**

A nationwide survey of consumers said that 71 percent of homeowners use their garage door openers to get into their homes every day, even more often than the front entry door. The key to the front door is now the garage door's remote control and keypad. Yesterday's latchkey kids are today's keypad kids.

## **7. New garage doors can help you keep your house clean.**

With a keyless entry pad mounted outside your garage door, why traipse dirt in through the front door when you can enter through the garage? You can leave muddy shoes or boots and drenched coats in the garage and keep your house cleaner.

## **8. New garage doors can be a fashion statement.**

People are becoming more style conscious when replacing their garage door. On many American homes, the garage door claims a third of the façade, so it's a snap to quickly makeover the look of your whole house. You can easily increase curb appeal when you choose from hundreds of different looks in elegant and stylish carriage house, contemporary or raised panel doors.

## **9. New garage doors can express your individuality.**

Housing developments have their advantages, but individuality usually isn't one of them. In homes that are more than five years old, chances are your door is a solid-colored, raised-panel door that looks like every other garage door. Choose a fashionable contemporary or carriage house garage door, and your house instantly stands out from the crowd. Check them out for yourself by viewing the "Garage Door Styles" page at [GarageWowNow.com](http://GarageWowNow.com). Wow!

## **10. New garage doors can protect your family from powerful winds.**

Reinforced garage doors are now available to help your home stand up to brutal winds. Researchers studying the wind effects of devastating storms know that garage doors are often the entry point for severe damage. A new strong garage door is an integral part of maintaining the structural integrity of your home.

## **11. New garage doors can help accessorize your life.**

Garage door opener accessories abound. Many new garage door openers switch on lights in your home as you're pulling up the driveway. Some alert you if you left the garage door open. Some door openers are activated only by your fingerprint. You can even make a fashion statement with your garage door remote by customizing it to match your car's interior.

## **12. New garage doors should be installed by a professional.**

Don't try to install the door yourself. It's a complex and dangerous task. Garage door springs are under extreme pressure and, if not handled properly, can release with enough power to seriously harm or kill someone. Specific tools and training are needed; therefore, it's highly recommended that you have a professional who can do the job in just a few hours and haul the old door away. The cost of installation is well worth it. Find a professional near you at [GarageWowNow.com](http://GarageWowNow.com)'s "Your Local Garage Door Professionals" page.