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CONTACT:  
ALLEN PFENNINGER OR  
MELISSA KOSKI  
216.781.2400

## **HOME IMPROVEMENT WEBSITE SHOWCASES THE LATEST IN GARAGE DOOR DESIGN**

**With informational articles and before and after photos, GarageWowNow.com proves a valuable resource for both consumers and media**

**CLEVELAND, OHIO** – GarageWowNow.com, a home improvement resource sponsored by the garage door industry, demonstrates the numerous ways a new garage door can significantly add style and increase the curb appeal of a home. The non-commercial website, <http://www.garagewownow.com>, provides resources for both the media and consumers.

### **FOR THE MEDIA**

GarageWowNow.com's press room, viewable at <http://www.garagewownow.com/press.htm>, features articles, news releases and photos. All may be used at no charge for print, Web or broadcast stories.

### ARTICLES AND NEWS RELEASES

The **non-commercial** articles and news releases are written by home improvement and design experts as well as garage door product experts. They discuss the newest trends and features in garage door products and provide home improvement and design tips.

Current articles:

- » Tax Credit Available for Insulated Garage Doors Purchased in 2009
- » Keep Your Home and Family Safe: Lower the Door on Crime in 2009
- » Style Tips from the Year's Best Dressed Homes
- » Be the Envy of Your Neighbors Without Lifting a Finger
- » Garage Doors & Garage Door Openers: A Dozen Reasons Why You Need New Ones
- » The Advantages and Safety of Professional Installation
- » Improving Your Curb Appeal
- » The Garage Door – The New Front Door
- » What's New in Garage Door Openers?
- » Extreme Garage Doors = Extreme Wind Protection

### PHOTOS

Downloadable high resolution photos include before and after images of houses revamped by a new door and individual images of carriage house, raised panel and contemporary doors. New photos from a variety of manufacturers will be added throughout 2009.

## **FOR CONSUMERS**

Since going live in 2007, GarageWowNow.com has helped thousands of consumers add style and curb appeal to their home. In addition to design tips and garage door styles, the site also provides a tool to help homeowners find a garage door dealer right in their neighborhood. Most recently, the site has added additional information on how a new garage door can help consumers save money on their federal income taxes in 2009.

### **IMPROVING THE HOME'S STYLE**

Garage doors often constitute more than one-third of the home's front façade. In homes that are more than five years old, this door is often a solid-colored, raised-panel door that looks like every other garage door in the neighborhood. GarageWowNow.com's News & Design Tips area shows homeowners how they can add style to their home while differentiating their home from their neighbors'. It offers information about the latest styles and trends, as well as views of before and after photographs of homes that have received dramatic new looks through the addition of a stylish new garage door.

### **INCREASING THE HOME'S CURB APPEAL**

A nationwide poll of realtors revealed more than 71 percent felt a new garage door added to the value of a home, even adding as much as four percent of the selling price. That means \$10,000 on a \$250,000 home, which is a huge deal for people wanting to sell during a difficult real estate market. For consumers looking to increase their home's curb appeal, the Garage Door Styles area of the site provides stylish photos of carriage house, contemporary and raised panel doors.

### **FINDING A LOCAL DEALER**

Homeowners can also locate local garage door installation and repair professionals through the site's ZIP code search function, viewable at <http://www.garagewownow.com/find.htm>.

### **SAVING MONEY**

The Energy Improvement and Extension Act of 2008 extended tax credits for energy efficient home improvements, including qualifying insulated garage doors. GarageWowNow.com provides information to consumers on how they can save up to \$500 from their income taxes, simply by having a new insulated garage door installed in 2009. Visit <http://www.garagewownow.com/tax-credit-09.htm> to learn more about the qualifications for the credit.

The site is sponsored by DASMA, the Door & Access Systems Manufacturers Association, and by IDA, the International Door Association. All dealers in the GarageWowNow search database are IDA dealer members who practice the IDA Code of Business Conduct, which signifies their commitment to quality, excellence and customer service.